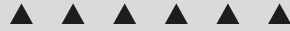


E X P O



RESTAURANTES



20 EDITIONS



EXPO RESTAURANTES

28 · 29 · 30  
SEPTEMBER 2022

Venue:



WWW.EXPORESTAURANTES.MX



Co-Organized by:



EVERYTHING FOR THE GASTRONOMIC INDUSTRY

**THE ONLY EVENT IN MEXICO THAT IS DEDICATED TO THE ENTIRE SUPPLY CHAIN TO THE RESTAURANT AND FOOD SERVICE INDUSTRIES.**



The restaurant industry is positioned as one of the most important sectors of the Mexican economy; its value is worth 300 billion pesos, according to data from the Mexican Association of Restaurants (AMR). Also, this industry represents 2% of GDP and 14% of all tourist dollars spent in Mexico.

- Mexico has 555,122 establishments dedicated to the preparation of food and beverage
- In Mexico City alone, there are 53,647 establishments
- 20% of the Mexican population eats out of the home at least once per day
- 10% of family spending goes to eating outside the home
- The estimated total value of Mexico's restaurant industry for 2021 is 99.6 billion US dollars

The restaurant industry is the second largest generator of employment in Mexico.

**EXPO RESTAURANTES®** is the ideal forum to offer your solutions products and innovations to the largest group of buyers in Mexico.



**PESCAMAR**

Further its mission of creating the perfect space to promote the trade and consumption of fish and seafood in Mexico.



**EXPO RESTAURANTES® attendees are:**

- Restaurants
- Coffee shops
- Hotels
- Fast food
- Banquet and catering service
- Sport clubs
- Industrial dining rooms
- Brokers and distributors

...and many more!

# BE PART OF EXPO RESTAURANTES® 2022!

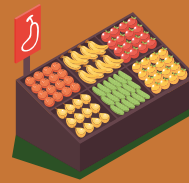
## DOES YOUR COMPANY PROVIDE THESE PRODUCTS, SERVICES, OR SOLUTIONS?

- Alcoholic and non-alcoholic beverages
- Sausages
- Cheese and dairy
- Products for Food Service
- Fish and Seafood
- Organic products
- Bakery Products
- Meat products
- Cake shop
- Accessories and utensils cooking
- Cleaning and sanitation products
- Uniforms
- Decor
- Machinery and equipment
- Software / IT Solutions

...and many more!

Interacting with a community of **MORE THAN 17,000** attendees looking for products, services and, new technologies for their business.

## SPECIALIZED AREAS AND CONFERENCES:



### ORGANIC PRODUCTS

Constantly seeking to expand the offerings of producers and agribusinesses of the Mexican Republic, this pavilion represents a great opportunity for growth of green and sustainable businesses.



A designated area, directed by recognized sommeliers, for producers of wines, beers, and spirits. Experience a forum where one may taste a vast array of palates from local professionals that has been delighting attendees for years.



### CONFERENCES

Training and educational topics presented by Mexico's (nest and most respected chefs, who share their experiences, culinary tips, and time-tested as well as new and experimental techniques.

## BE AN INDUSTRY SUPPLIER

# CONTRACT YOUR BOOTH TODAY!

**More information:**

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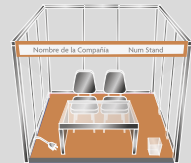
# SPACE OPTIONS

## Full Space:

Available from 9m<sup>2</sup>, priced at  
**\$372 USD per sqm + 16% admin. fee**

Includes:

- Exhibition space
- 3 side walls (except corners) and carpet
- Header Sign with the name of the company (no logo)
- One table with two chairs and one trash can
- Electrical contact (110 volts)
- Services for exhibitors
- Participation diploma



## Raw Space:

Available from 18m<sup>2</sup> priced at  
**\$305 USD per sqm + 16% admin. fee**

Includes:

- Exhibition space
- Participation diploma
- Services for exhibitor



**EXPO RESTAURANTES®** offers alternative options that may be executed before, during and after the event.

## SPONSORSHIPS

### BRAND PRESENCE

### SHOW GUIDE

**Ask your sales executive about these options to give your brand maximum exposure!**

Co-Organized by:



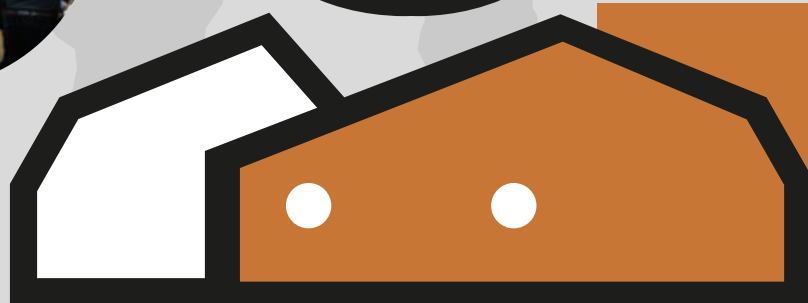
# EXPO RESTAURANTES CUENTA CON:

**Attendees from 16 countries** Australia, Brazil, Chile, Colombia, Costa Rica, Guatemala, Micronesia, Mongolia, Moldova, Spain, Singapore, Switzerland, United Kingdom, USA, Venezuela, and Mexico.

## 116 companies

from Canada, Spain y Mexico, representing **4 countries**: Brazil, China, Colombia, Denmark, France, Germany, Greece, Panama, Spain, Turkey, Ukraine, USA and Venezuela.

Community of  
**14,828**



**over 1,098  
attendees**

participated in the content program of Conferences, Keynotes and wine tastings.



# Our visitors are from:

## Food Preparation:



Total: 100%



## Position within the organization



Total: 100%

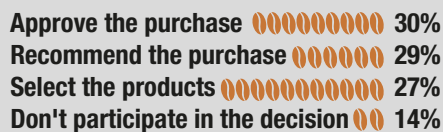
## Distribution channel of food and/or drink



Total: 100



## Power of decision making



Total 100%

## Reason for the visit

\*multiple responses possible

